

# RON NEHRING

Wednesday night, March 5, 2014

Dear Friend,

I'm writing tonight to ask if you would help me in a cause I've recently taken up.

This letter goes on a little bit, but it's because I've written it from the heart.

As you know, I've spent my entire adult life championing the conservative principles that we know produce prosperity. I've made the advancement of conservative ideas my life's work.

A few weeks ago, I saw that no one with statewide credibility was stepping forward to run for the #2 office in the state of California: Lt. Governor.

Some people believe races like this are not important: That we should pre-emptively surrender the most visible offices in the largest state in the country and concentrate solely on marginal gains in a tiny number of districts.

I have a different view.

I believe that the Republican Party and the conservative movement should be on the move everywhere, advocating for bold reform and challenging the Left at every turn.

When I was county Republican Chairman in San Diego, I fought to make sure we had Republican candidates for every single one of more than 900 offices, down to the smallest water board seat. I did it because I know that every race where we don't field a strong candidate is one where we've let the Left off the hook, and reduced our chances of victory to zero.

I've never been a fan of pre-emptive surrender. I'm an advocate for permanent offense.

California is the largest state in the nation, and it epitomizes the total failure of liberal policies. The state today has the highest poverty rate in the nation - by far - and the worst climate for business. And we have ruling party in Sacramento that does not believe the two are related.

You and I know that they are.

And yet, our ideas - free markets, competition, a level playing field, economic opportunity, choice in education, strong families - produce prosperity wherever they are tried. But our ideas cannot argue for themselves. They need candidates and elected officials who will use the bully pulpit to make the case, and persuade people to join us.

And that's why I need your help.

This campaign for Lt. Governor is a unique one. I've been blessed with an all-volunteer team of talented people who have come on board to help - great people who I've come to know and work with as a state and county Republican Chairman.

Yet even an all-volunteer team needs support.

We're going to run a strong, disciplined and focused campaign. To do it, we need to cover the hard costs: filing fees to be on the ballot, travel to interviews and volunteer events, collateral material for voters, food for volunteer meetings, and related costs.

**So I'm writing to you from my office tonight to ask if you would help by making a contribution to my campaign.** Your donation will be put to excellent use - we will work hard to advocate for the solid conservative ideas that we know have the power to change lives for the better. And your donation will be amplified by the hard work of the many Republican volunteers who are making up this campaign.

Tonight, across the state, volunteers are gathering the final signatures to qualify me for the ballot. When I file them on Friday afternoon, it would help me greatly if I knew I had your support.

[We have set up an online donation page where you can make your contribution to support this important campaign for Lt. Governor of California.](#)

In 1961, my parents came to America because they wanted to live in freedom. My father became a Republican because he believed the Republican Party represented the ideas that brought him to this country, while the Democrats were the party of the ideas he was trying to get away from.

I'm going to carry that message of optimism, freedom, reform, and patriotism forward in the months ahead in the biggest state in the nation.

**And I hope you can help me to do it.**

Thank you very much for reading my letter, and I look forward to being your voice for the ideas that have brought us together.

Sincerely,

A handwritten signature in blue ink, appearing to be 'Dan', with a large, sweeping flourish above the name.

PS: I'm so proud of the many volunteers who have written to me to let me know they will lend their skills and talents to this campaign. You can help me to make sure they have the support they need to carry our solid message of reform and opportunity in the field. [You can donate directly through our donation page](#), and learn more about the campaign at our [website](#). Thank you again.